



# WELCOME GUIDE

HOW TO PURCHASE  
A CUSTOM ROGUE SAUNA  
& WHAT TO EXPECT







# SAUNA MADE SIMPLE

The mission is simple. Provide communal and personal spaces for physical and mental well-being. So, what can you expect when working with Rogue Sauna on your custom sauna?

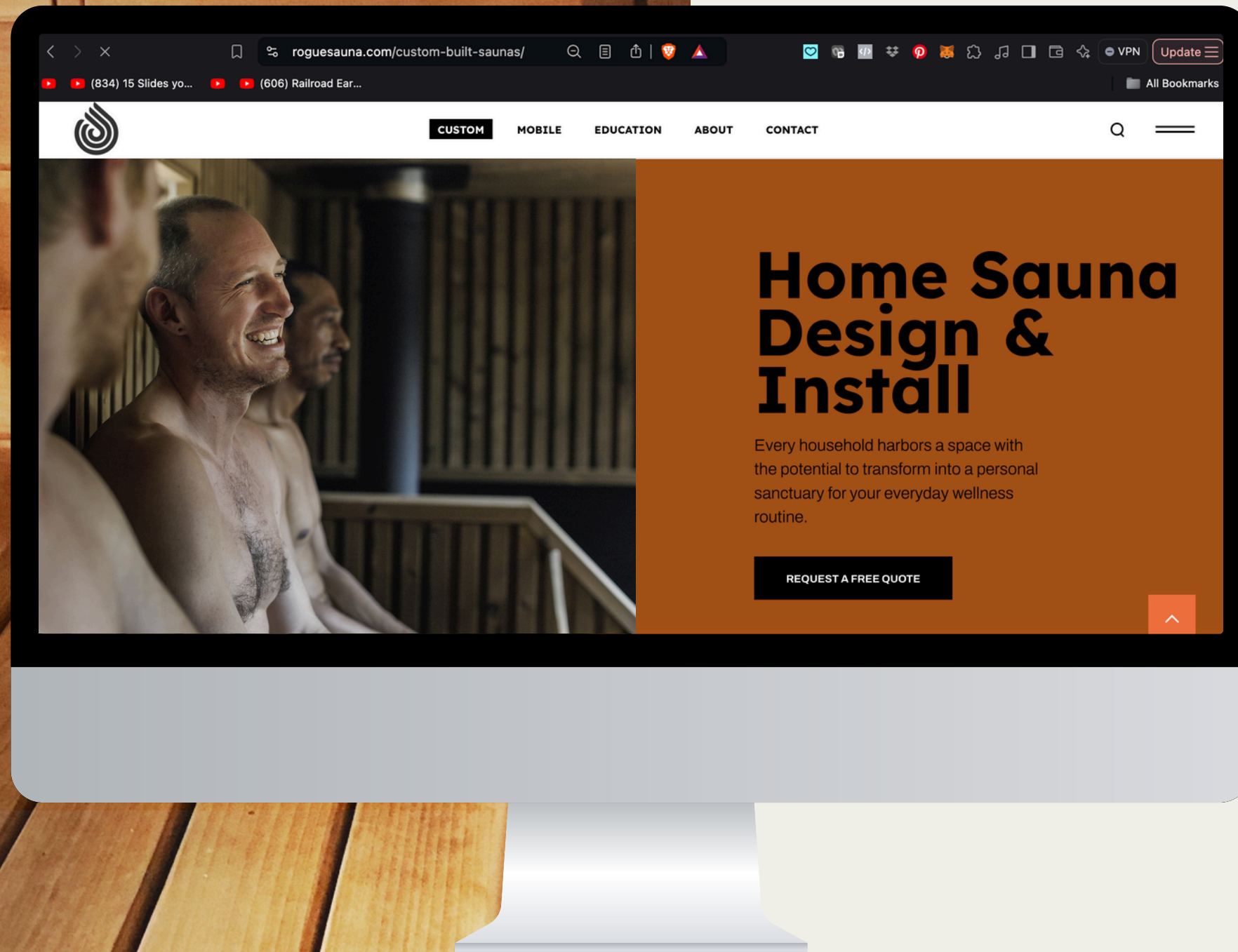
1. DISCOVERY
2. ESTIMATE
3. DESIGN
4. BUILD
5. DELIVERY
6. RELAX



# 1) DISCOVERY

## SETTING THE FOUNDATION:

The journey begins with a personal phone or video consultation. We'll ask about your sauna's potential location, size preferences, and any unique elements you envision. This gives us the baseline to begin crafting an experience uniquely tailored to you.







## 2) ESTIMATE

### TURNING VISION INTO CONCEPT:

At this stage, a planning fee of \$1,500 allows us to conduct a site evaluation and provide an estimate.

We'll transform your vision into an initial concept based on your survey responses and our consultations.

Once aligned, we move into refining the design to ensure every detail meets your expectations. Your non-refundable \$1500 estimate and consultation fee is credited to your final price.





### 3) DESIGN

#### BRINGING YOUR SAUNA TO LIFE:

Once we've refined the concept, we enter the detailed design phase. Our design fee of 10% of the total project cost is due at this time. This phase includes 3 revisions, 3D models and renderings, allowing you to visualize your dream sauna. This step ensures each aspect aligns with your vision before moving into the build phase.





## 4) APPROVAL

### SEAL OF APPROVAL & DEPOSIT:

Once you're completely satisfied with the design it's time to approve the plan and sign the build contract. We'll ask for a 50% deposit of the project total to move forward. This step confirms we're ready to bring your vision to life and sets the stage for the build. Upon approval, we will also define a build milestone where your next deposit of 30% is due.





## 5) BUILD

### CRAFTSMANSHIP IN ACTION:

The construction phase is where the magic happens—we're bringing your sauna to life, piece by piece, in our workshop . Depending on the design complexity, this stage typically takes 3-6 months. As the structure takes shape and major components fall into place we will send you personalized updates. Once we reach your build milestone we will collect your 30% deposit.





## 5) DELIVERY

### FINISHING TOUCHES:

Remaining 10% due + shipping fee. Completed site preparation is required before release. Your sauna will be delivered on a flat bed truck and dropped at its final destination, with our highly professional team, using the necessary machinery for your specific location. If your sauna is a Mobile Sauna, delivery will be determined by you and one of our team members.





## 6) RELAX

### SAUNA, SIMPLIFIED

The time has come for you to fully embrace the quintessential Rogue Sauna journey. From the seed of an idea to the moment of tranquility, we oversee every nuance, allowing you to seamlessly lose yourself in your new haven.



## TIMELINE:

### TRUST THE PROCESS

We pride ourselves on efficiency and transparency in our process, including you along key steps of the journey toward evolving your personal well-being.

The timeline for fully bespoke projects varies greatly. Some take more and some take less. Variables such as complexity of the build, client requests, permitting and travel are all factors and occasionally unforeseen delays occur. We will always ensure that you are well informed along the way.





## FAQ:

Q) How much do they cost?

A) Custom builds can range from \$50k for basic models to \$125k for larger, luxurious options.

Q) Do you offer a warranty?

A) Yes, there is a 5-year residential and 2-year commercial warranty. Additionally, all sauna stoves come with a manufacturer's warranty.

Q) Can you deliver to my state?

A) Yes, indeed. Our operations, headquartered in Ashland, Oregon, provide shipping and delivery services throughout the United States and Canada.

Q) Do you offer financing?

A) We don't offer direct financing, but we're here to support your journey. If your bank or lender needs any information from us, just let us know, and we'll provide what's needed to help you move forward smoothly.

Q) What do I need for site prep?

A) A Gravel Base or Concrete Slab. Check out [siteprep.com](https://www.siteprep.com), for a detailed guide to achieve fantastic results. A well draining base will keep your sauna looking and operating like new for years.

Q) What's the lifespan of my sauna?

A) We've carefully considered every detail to ensure our saunas are built to last for decades with proper care and maintenance.





## BETTER BEGINS TODAY

Reach out to us today to begin your journey toward making wellbeing a fixture in your life. We are here to help and excited to answer any questions you have.

Contact: [Info@roguesauna.com](mailto:Info@roguesauna.com) // 541.210.8560

